

## **SMEs: Innovation and access to credit**

**Final event - EVLIA PROJECT**

*Making full value of good ideas by leveraging intellectual assets for financing SMEs in SEE*

---

**Friday, 12th December 2014, 9.30 -13.30**

Ca' Foscari University Venice

*Ca' Dolfìn, Aula Magna „Silvio Trentin“*

Dorsoduro 3825/E, 30123 – Venice (Italy)

Time		
9.30	Registrazione dei partecipanti	
10.00	<b>Topic</b>	<b>Speaker</b>
	Welcome speeches	<p>CHAMBER OF COMMERCE OF VENICE            Sig. Giuseppe Fedalto  <i>President</i></p> <p>VENETO REGION            Dott. Antonio Bonaldo  <i>Director of the Research and Innovation section</i></p> <p>UNIVERSITA' CA' FOSCARI            Prof. Gaetano Zilio Grandi  <i>Director of the Department of Management</i></p> <p>Mr. Antonios Melas  <i>Financial manager – SEE JTS</i></p>
10.15	EVLIA project and its main results	<i>Dott. Roberto Sandrini</i> <i>Project manager progetto EVLIA</i>
10.25	Relationships with banks and the access to credit	Prof. Antonio Proto <i>Department of Management</i> <i>Ca' Foscari University Venice</i>
10.45	New financial instruments for SMEs : changes in the relationship between banks and enterprises	Dott. David Sabatini <i>Finance Office</i> <i>ABI (Italian Banks association)</i>
11.05	The point of view of banks on the EVLIA IA valorization methodology	Mr Silviu Popa <i>Director of Carpatica Bank Sibiu, Romania</i>



**EVLIA**

Making full value of good ideas by leveraging  
intellectual assets for financing SMEs in SEE

11.20	The point of view of SMEs involved in EVLIA project	<i>Representative of Italian European enterprises involved in the pilot actions of EVLIA project:</i>  Mr Mario Fallast <i>SmaXtec</i>  <i>To be completed</i>
12.10	The analysis of strategic Clusters within EVLIA project: an overview of the Italian experience	Dott. Piercarlo Cuccia <i>Business consultant EVLIA project</i>
12.25	The instruments of the Veneto Region to support innovation for the SMEs <i>(title to be confirmed)</i>	Dott. Antonio Bonaldo Veneto region <i>Director of the Research and Innovation section</i>
12.45	Table of discussion with banks, financial intermediaries, representatives of EVLIA Evaluation Committee and representatives of business associations on the themes tackled by EVLIA project	<i>Moderator: Prof. Antonio Proto Department of Management Cà Foscari University Venice</i>
13.30	Conclusions	